# **8 benefits of QR-code** event check-in



# **Faster Moving Lines**

QR code check-in solutions takes less time per attendee check-in. The code acts as a single pass for all possible entry points at the venue. Scans take less than 1 second!



#### **Fewer Security Concerns**

Handling crowds is not only cumbersome, but raises security concerns. No matter how many times you check and re-check, the guests end up getting listed more than once. Eliminate duplication of guest profiles with encrypted QR-codes unique to each guest.



## Fewer Devices, Staff and Stationery

QR code scanners are easy to handle and operate. Check-ins not only take less time but fewer ground staff. No more clunky laptops, stationery for your staff at the registration desk.



## **No Power or Internet** Required

iPads, Tablets and your phone can easily

be used as QR code scanner. Charge them once and use it for the whole day, our solution works offline too!



# Simple Training and Briefing

Your ground staff will need no training to start using QR-codes. You can cut out the whole activity of briefing them and manage them.



#### **Go Green**

A single QR code can be used as an entry pass, a lunch coupon or session check-ins. You reduce printing costs, litter and paper.





#### **Actionable Analytics**

Earlier there was no way to know when a <u>guest arrived and left. Metrics like these</u> can be very useful to track and analyze post-event. Your marketing and HR teams can easily integrate to their CRMs.



### **Save Money**

Now that you know all of the above, the monetary benefits to you are a no-brainer.

If you are looking for a seamless event check-in solution get in touch!